



VariSearch LLC

Helping Sites get Seen since 2003

VARISEARCH LLC



VariSearch in General

- Founded in Jacksonville, Fl in 2003
- Incorporated in McKeesport, Pa in 2008
- Offerings:
 - Direct Service provisions
 - “Biz in a Box”
 - Networking to leverage both of the above



VariSearch Core

Skeleton

- In the field May, 2008
- Membership systems, referral systems
- Splash pages
- Payment Processor buttons and automation
- Foundational base system

Framework

- Alpha setups started in July 2010
- A consistent method for managing blocks of information, from directories to blogs to community calendars
- Built-in network/sharing ability
- Built in searching, filtering, and pagination
- Built in image support, fully CSS controlled
- Our products are being rebuilt to use this



VariSearch Networks



Four basic networks

- Traffic Exg. Network
 - Viewers to a page
- TheCentralNetwork Ads
 - Buyers to a purchase
- Realm 12 (links)
 - Surfers to a site/SEO
- Social Networking
 - People in groups



VariSearch TEN



- Largest multi-script network in existance
- 60-130 exchanges, 72 K users
- 250-500 K views/day (10-20 percent unique)
- Designed for franchising: SubNet
- Products in the category:
 - VS-TEN Sub Nets (stand alone or connected)
 - VS-TrEx Traffic Exchange
 - VS-Twister Rotator



VariSearch TCN

- TheCentralNetwork: Alpha in Q3/Q4 2010
- Connect and arbitrate ads between systems
- Products in the category:
 - VS-Class Classified Ad Systems (Framework C)
 - AdNet/PubNet for ad publishers
 - TheLinkRing Publishing system product
 - epLibrary / eCatalog systems (Framework eC)



VariSearch Realm12



- Alpha in July/August 2010
- Connect directory listings for cross-search
- Products in the category:
 - Regional Sub-Systems of Realm 12
 - VS-Directory (Framework D)
 - VS-Scheduler (Framework S)



VariSearch Social



- Alpha in July 2010
- Connect social systems to each other
- Both a mini-hub, and an aggregator
- Products in the category:
 - VS-Forum (Framework F)
 - VS-Blog (Framework B)
 - Social Bookmarking / Likes & Sharing
 - Personal pages/mashups
 - Single sign-on potential



Thank you

Rich Parker, Founder

richp@varisearch-llc.com

412-751-4000 / 800-764-9109

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